

Project: e-learning in business

Client: QIA  
2006

QTP Ltd and associate Kevin Donovan worked closely together to develop the e-learning in business Standards Unit materials into user friendly, interactive e-learning resource. The suite of resources aimed to help practitioners establish and share effective practice when using e-learning in business. The aim was to enable practitioners to use the resource to 'add value' by integrating e-learning activities into teaching and learning. Throughout the resources there were references to useful e-learning approaches and activities to enhance learning.

*'This e-learning in business resource will be a valuable reference in subject coaching network meetings when Subject Learning Coaches are discussing business.'*

*Jane Williams  
Director of Teaching and Learning*

**Characteristics:**

- Innovation
- Materials design and development
- Research and development
- Piloting and evaluation
- Technology in teaching and learning
- Project management
- Partnership
- Collaboration
- Dissemination
- eCPD

**Links:**

**Publication**

[http://teachingandlearning.qia.org.uk/pdf/bus\\_ele\\_01.pdf](http://teachingandlearning.qia.org.uk/pdf/bus_ele_01.pdf)

**Toolkit**

[http://teachingandlearning.qia.org.uk/teachingandlearning/downloads/default.aspx#bus\\_elearn](http://teachingandlearning.qia.org.uk/teachingandlearning/downloads/default.aspx#bus_elearn)